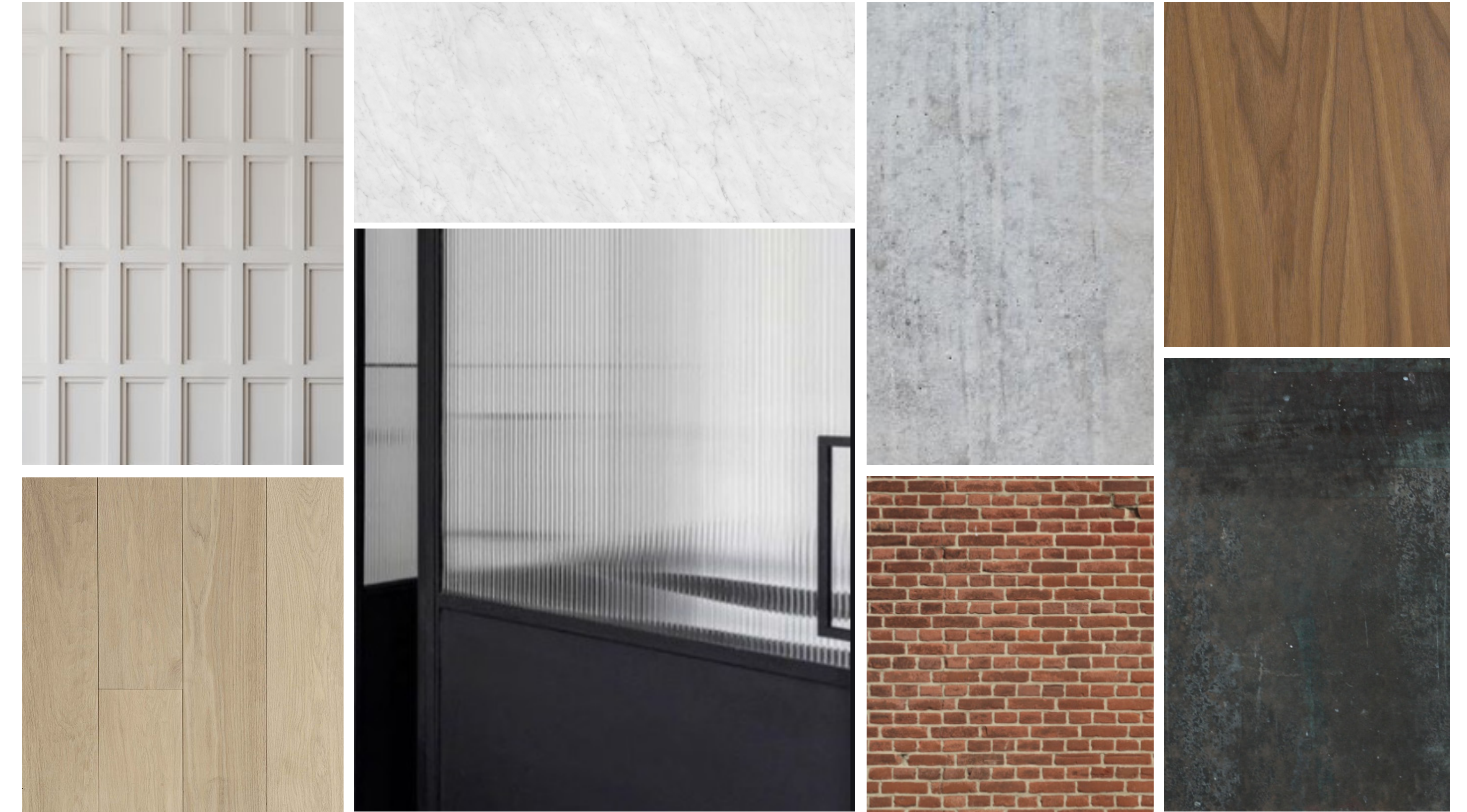


INITIAL INSPIRATION



TYPICAL INDUSTRIAL ELEMENTS BLENDED WITH OLD SCHOOL WOOD DETAILS AND MODERN FURNITURE. THINK EXPOSED BRICK WALLS, EXPOSED CEILINGS PAINTED WHITE, AND CONCRETE FLOORS. DARKER FURNITURE WILL CREATE WARMTH INSIDE THE CRISP ENVELOPE.

MATERIAL DIRECTION



EXAMPLE

RUNWAY

COWORK

Primary logo

BRAND GUIDELINES

BRAND ELEMENTS

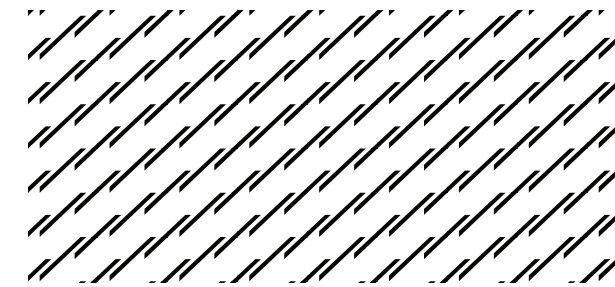
ANAMORTEE SANS

Garamond Pro

Typefaces



Primary palette



Pattern



Social Profile Icons

LIGHTING SELECTIONS



PRIVATE OFFICE LINEAR PENDANTS



BATH SCONCES



WORK BAR SCONCE



CONFERENCE ROOM LINEAR PENDANT



GLOBE CLUSTER @ LOUNGE



PHONE BOOTH PENDANT 11"



TASK SCONCE @ SMALL OFFICE



CHANDELIER @ OPEN WORK AREA



LINEAR PENDANT OVER RECEPTION

TREATMENTS



Business card



Basic signage

RESTROOMS

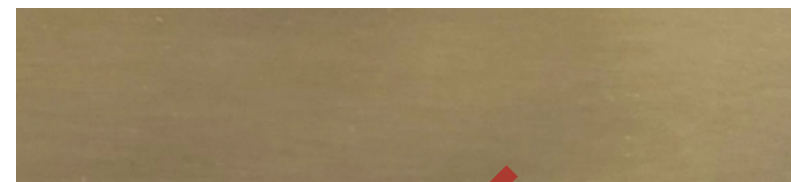
RESERVED



FLOOR FINISH



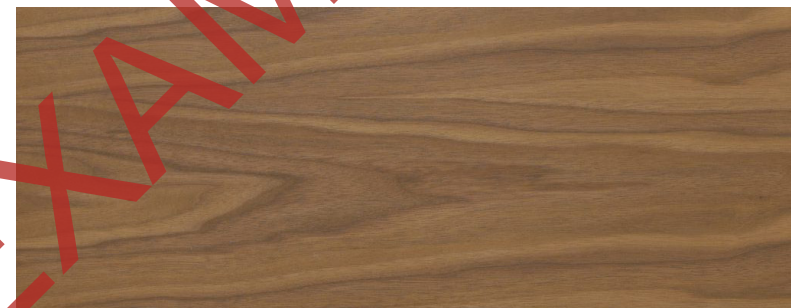
GREY MATTE STAINED/SEALED CONCRETE



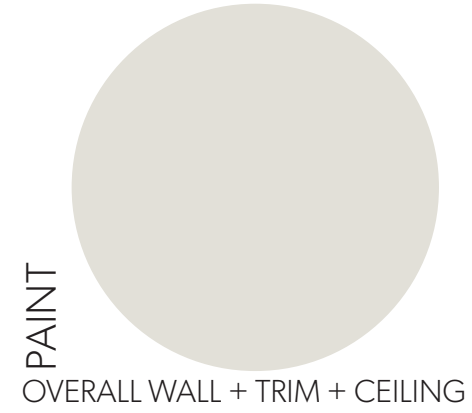
BRASS ACCENTS



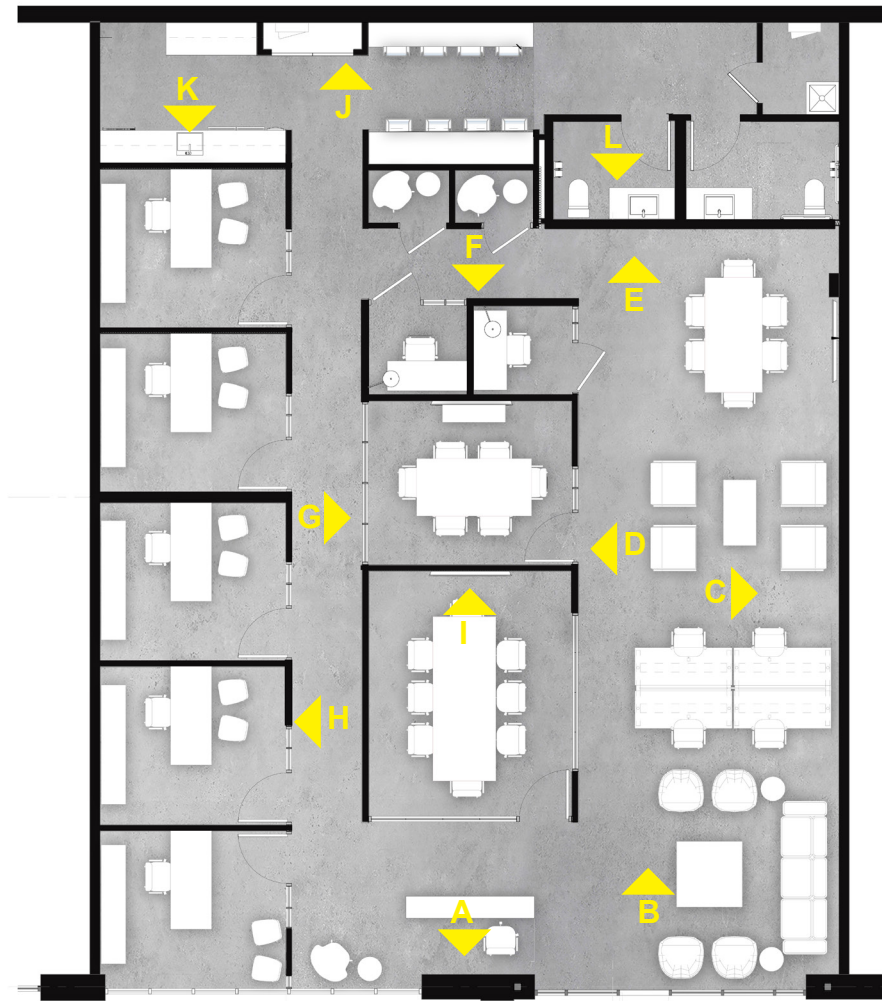
PORCELAIN SLAB COUNTERTOP- MARBLE LOOK



RECEPTION DESK
WALNUT FACADE AND BASE



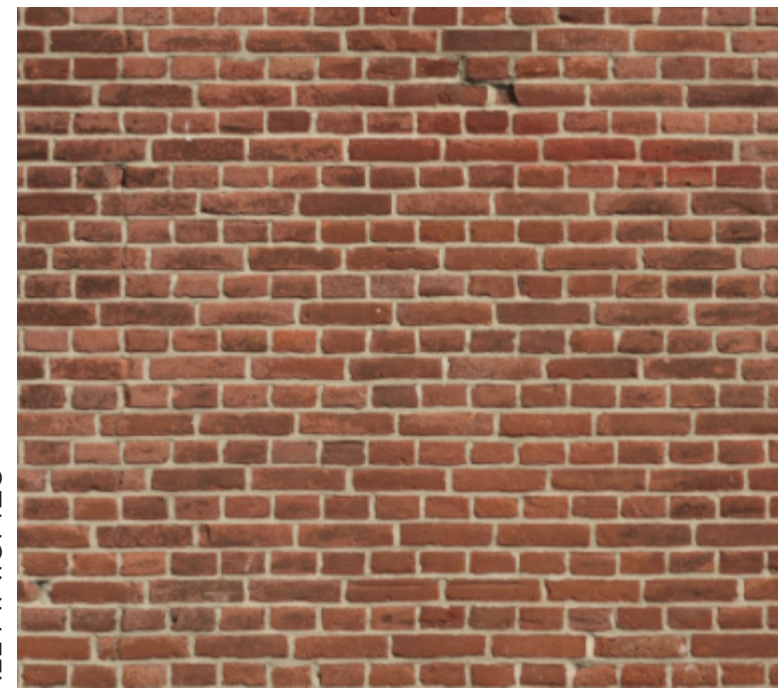
PAINT
OVERALL WALL + TRIM + CEILING



FINISH PLAN

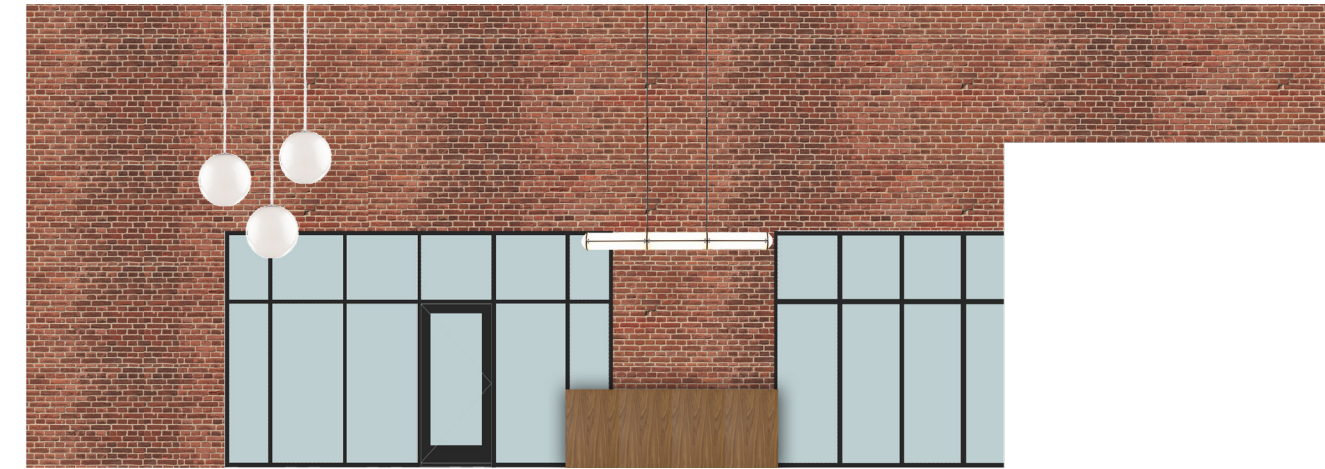


CENTRAL CONFERENCE EXT. WALLS-WOOD PANELING



WALL FINISHES

RIGHT SIDE WALL- EXPOSED BRICK



A ENTRY WALL



C RIGHT SIDE BRICK WALL



B ENTRY VIEW/ CONFERENCE CORE FRONT WALL



D CONFERENCE ENTRY WALL

FLOOR FINISH



GREY MATTE STAINED/SEALED CONCRETE



CREAM VELVET LIKE CURTAINS @ COMMUNITY TABLE

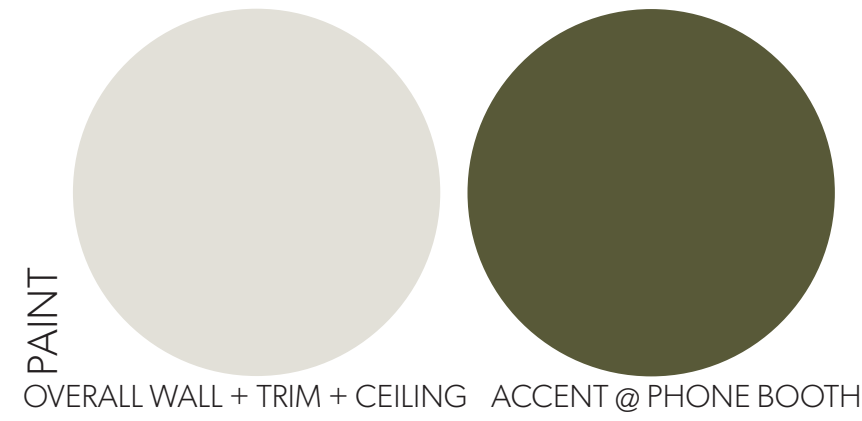


WALNUT PLYWOOD OR WOOD-LOOK WALLCOVERING

BACK WALL @ OPEN WORKSPACE



BLACKENED SHEET STEEL



PAINT

OVERALL WALL + TRIM + CEILING ACCENT @ PHONE BOOTH



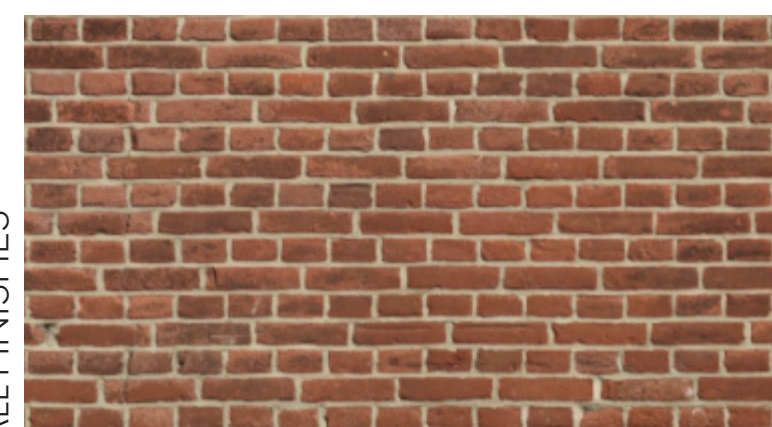
FINISH PLAN



FILZFELT PANELS IN ARO SHINGLE 1- DARK OLIVE GREEN @ BACK WALL OF PHONE BOOTHS (PLAYS OFF BRANDING SLANT FEATURE)



CENTRAL CONFERENCE EXT. WALLS-WOOD PANELING



WALL FINISHES

BACK, RIGHT, FRONT WALLS- EXPOSED BRICK



E BACK PHONE BOOTH WALL



F CONFERENCE CORE BACK WALL



G RIGHT SIDE BRICK WALL

BATHROOM FINISH



FEDERAL BLUE 8X8 CEMENT WALL TILE



GREY MATTE STAINED/SEALED CONCRETE FLOOR



BLACK METAL STOREFRONT WITH REEDED GLASS AND BRASS SIGNAGE AND PULLS



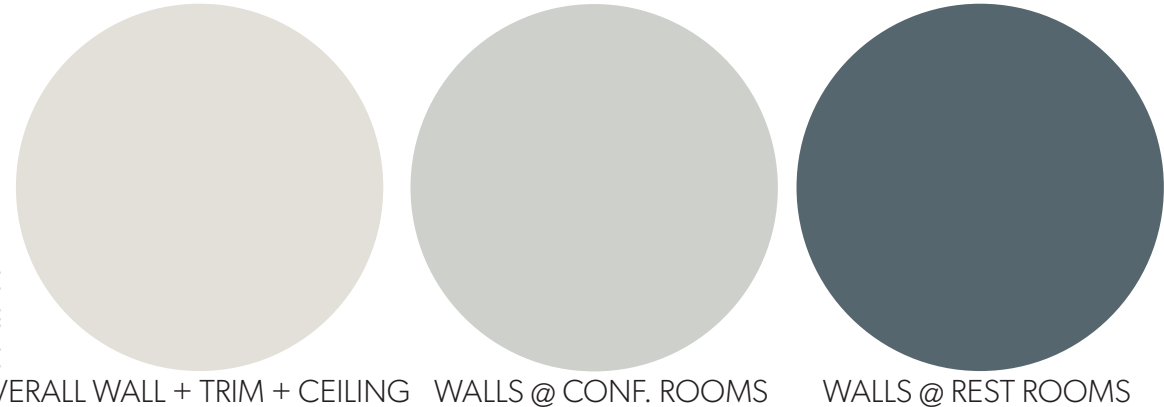
WHITE OAK VERTICAL BOARDS AT HALL SIDE (ALSO CEILING @ CONFERENCE ROOMS)

PRIVATE OFFICE WALL

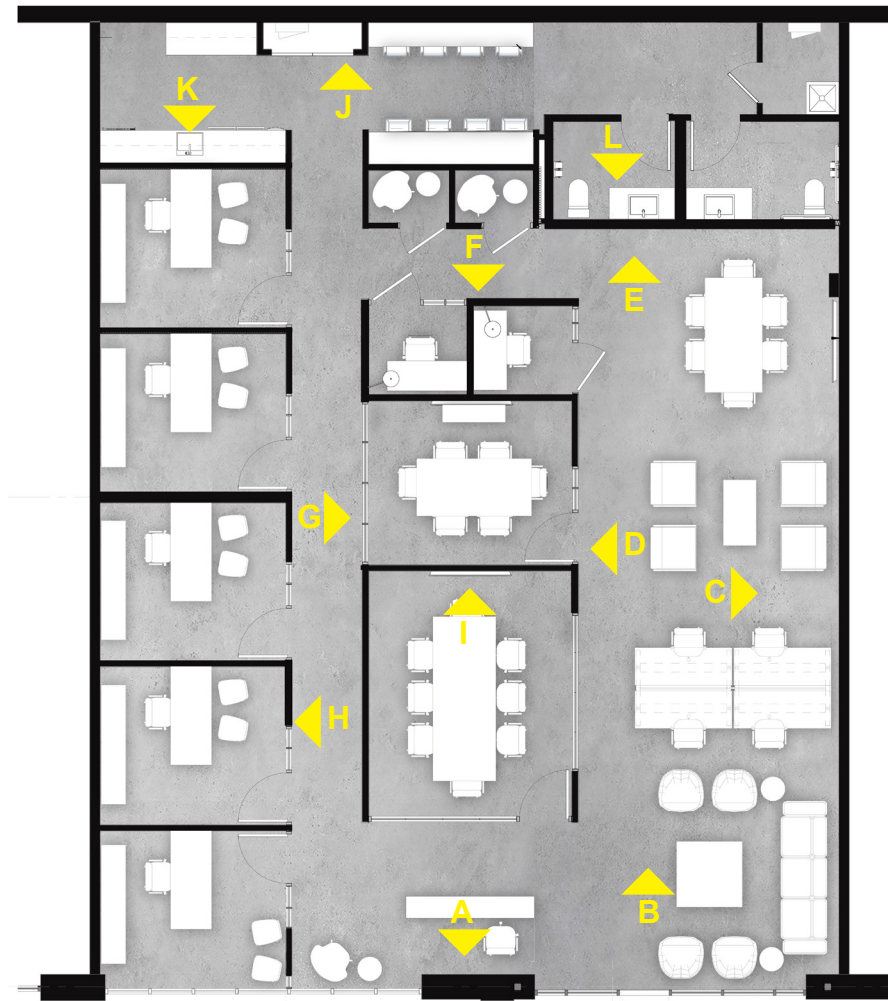


WHITE OAK VERTICAL BOARDS AT HALL SIDE (ALSO CEILING @ CONFERENCE ROOMS)

PAINT

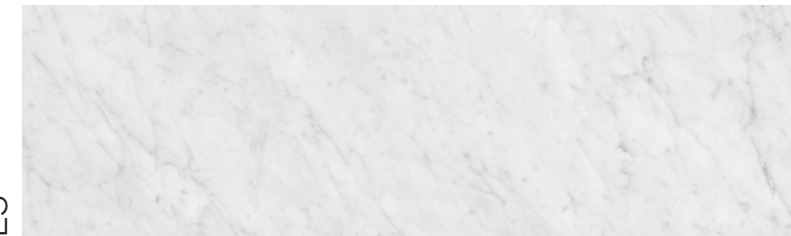


OVERALL WALL + TRIM + CEILING WALLS @ CONF. ROOMS WALLS @ REST ROOMS

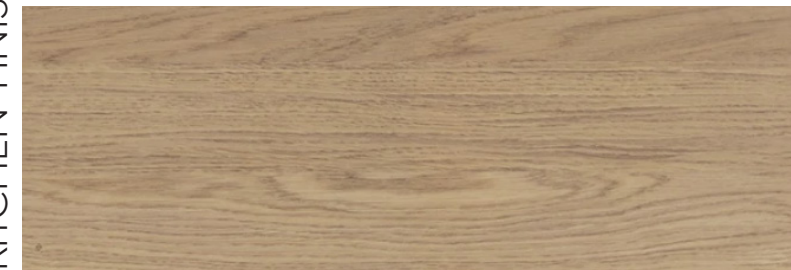


FINISH PLAN

KITCHEN FINISHES



CARRARA MARBLE LOOK PORCELAIN COUNTERTOPS



WHITE OAK LAMINATE CABINETS

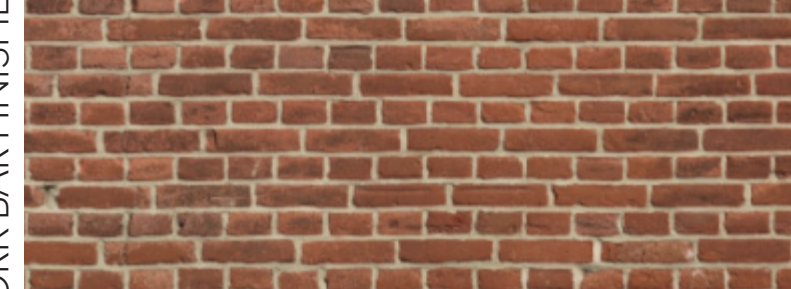


BLACKENED SHEET STEEL @ WALLS + C.TOP SUPPORTS



WALNUT PLYWOOD OR WOOD-LOOK WALLCOVERING

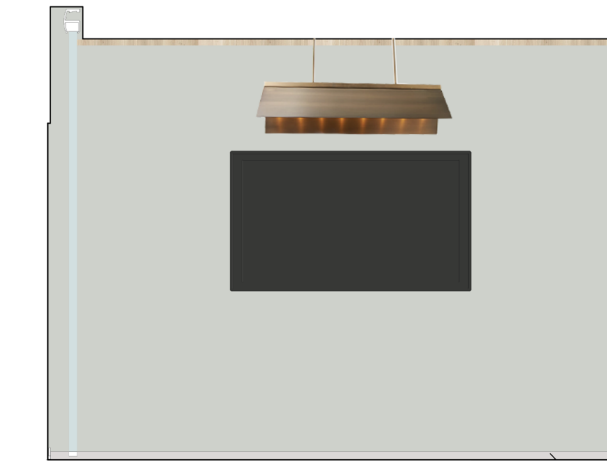
WORK BAR FINISHES



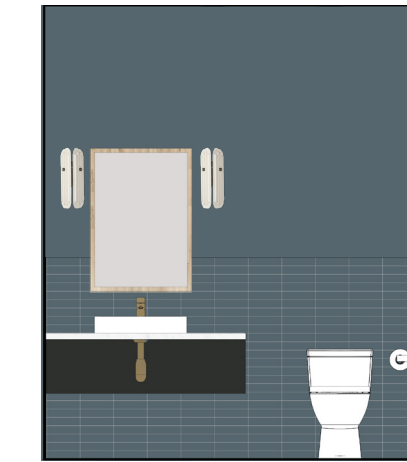
BACK, RIGHT, FRONT WALLS- EXPOSED BRICK



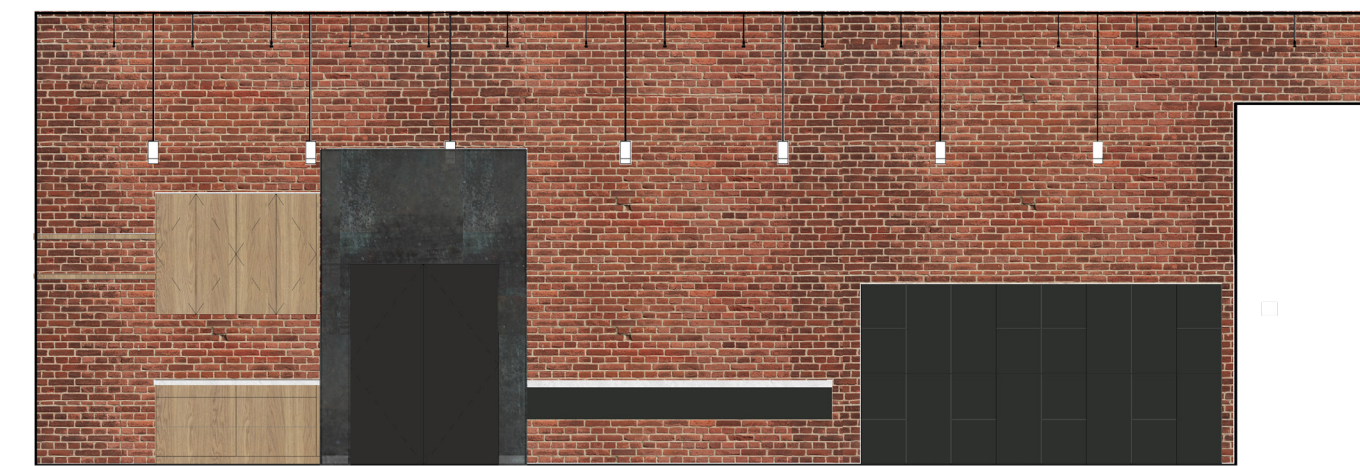
H BACK PHONE BOOTH WALL



TYP. CONFERENCE TV WALL



TYP. BATH WALL



J BACK WORK BAR WALL



K KITCHEN WALL